BOUTIQUE PROGRAM

IN THE CITY

From March 27 to April 1
Evening opening hours: Thursday, March 30th from 5pm to 9pm

NGE & SÖHNE	German know-how Opening of the Salon with a presentation of the Maison's emblematic timepieces	JAEGER-LECOULTRE	The Art of Watch Finishes Presentation of the 2023 new releases and finishing techniques with <i>perlage</i> .
Cartier	Celebrating Craftsmanship Conversations on craftmanship, exhibition and demonstrations of techniques. Registration on the following link: https://register.craftsdaysgeneva.cartier.com/fr	MONTBLANC	Marie de la Ville Baugé exhibition Exhibition of works by the artist Marie de la Ville Baugé.
CHANEL	Ode to watchmaking design Presentation of one of the 2023 new releases. A fresco of light will be projected on the storefront on quai General Guisan.	ORIS HÖLSTEIN 1904	The Joys of Mechanics Presentation of the Phénomena, Oris brand story and creations.
Chopard	Chopard loves Cinema The Maison celebrates cinema and presents its Ladies watches.	PANERAI	Radiomir, a unique retrospective Exhibition of the largest Radiomir retrospective.
HERMĖS PARIS	Honoring Craftmanship Presentation of the art of leather marquetry on watch dials.	PATEK PHILIPPE GENEVE	Discover our Salons in Geneva, in the historic Patek Philippe building
₩ HUBLOT	The Art of Fusion Presentation of the Art of Fusion.	PiageT	Presentation of the 2023 New Releases Presentation of the 2023 new releases during the evening opening hours.
IWC schaffhausen	Exhibition of vintage pieces IWC celebrates its rich historical past with an exhibition of vintage products.	ROGER DUBUIS	Discover Hyper Horology Explosive blend of contemporary design and traditional know-how.

BOUTIQUE PROGRAM

From March 27 to April 1

ivening opening hours: Thursday, March 30th from 5pm to 9pm





Rolex Swiss Made

Combining innovation and tradition... for a shared... timeless moment... in front of the Rolex boutique.



Discover the world of ANGELUS

Presentation of the Maison's iconic products. "Les Ambassadeurs" boutique.



60 years of the Carrera

Presentation of the Carrera Museum, exhibition dedicated to the 60 years of the Carrera during the evening opening hours.



Discover the world of ARNOLD & SON

Presentation of the Maison's iconic products. "Les Ambassadeurs" boutique.



TUDOR POP-UP BOUTIQUE

Be the first to see (and buy) all the new watches from Tudor at a pop-up boutique in Geneva. The only location on the planet where the entire range of TUDOR watches will be available right away.



Discover the world of HAUTLENCE

Presentation of the Maison's collection. "Bucherer" boutique.



Presentation of the Ulysse Nardin New Release

Cocktail reception with Ludwig Oechslin and the artist LABEG during the evening opening hours.



Discover the world of TRILOBE

Presentation of the Maison's iconic products. "Les Ambassadeurs" boutique.



The experience of time

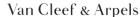
Singular photographic experience during the evening opening hours.



Collection of pre-owned watches

Selection of pre-owned watches from the Watches and Wonders Geneva exhibiting Maisons.

"Bongénie Grieder" boutique.



Poetic Complications

Presentation of Poetic Complications with the Pont des Amoureux and Heures Florales collections during the evening opening hours.



Discover the world of Zenith

Presentation of the Maison's iconic products. "Gübelin" boutique.

