

ON-BOOTH PROGRAM

1st & 2 april

IN THE
SALON

RS
DERS



Arnold & Son and Angelus invite you to discover their collections



Touch & Feel Presentations

Hermès invites the public to explore the Hermès time and to discover its new watches during 4 dedicated sessions at 11am, 2pm, 4pm and 5.30pm on Saturday and Sunday. Please register directly on the Hermès pavilion.



One presentation per hour, from 1pm to 5 pm.
Limited to 10 people per session.
Register via: communication@arnoldandson.com



Reverso, the Golden Ratio

Discover the unique formula that governs the timeless design of the Reverso.



Baume & Mercier Ooho

Baume & Mercier partners with NOTPLA to propose you to taste the sustainable concept of edible water. Come and test our fresh water bubbles and get a chance to win a Riviera timepiece.



Exclusive product presentations

Laurent Ferrier Genève would be delighted to welcome you to register to attend private session to discover the brand latest creations.



The Maison reveals *Time Unlimited*

Cartier invites guests to discover the Maison's vision of time, its latest watchmaking creations and an immersive new film, expertly accompanied by on-site guides



Touch & Feel Presentations

We invite you to discover our latest watchmaking creations.
Small group presentations – Registration possible directly on the booth.



Welcome to the realm of Charles Zuber

Enter our realm and attempt to guess the number of spare parts included in our watch movement to live an exuberant memory.



The Joy of Mechanics

Take your chance to win an Oris watch or a week-end trip to Hölstein. Become a watchmaker and get your Oris Watchmaker Certificate. Many surprises are waiting for you on our booth!



Touch & Feel sessions

Discover HAUTLENCE latest releases
One presentation per hour, from 1pm to 5 pm. Limited to 10 people per session.
Register via: press@hautlence.com



Radiomir, Una Storia Leggendaria

Italian design with Swiss watchmaking expertise.
Experience the Panerai legacy where it all began
Register for an exclusive visit and product presentation with us

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ROGER DUBUIS

Enter the world of Hyper Horology™

Let yourself be carried away by the exhilarating universe of Roger Dubuis, where haute horlogerie meets a resolutely expressive and contemporary approach known as Hyper Horology™.

ULYSSE NARDIN

Dive into the Freak Collection

Two sessions on Saturday April 1: 2pm & 3pm
Registration directly on booth - 20 participants per session


TUDOR

Fabian Cancellara and the TUDOR Pro

Cycling team

Join us in the Auditorium at 2:00 pm on Saturday April 1, to discover how to go from leading the peloton to creating a team.


ZENITH

Watch clinic, immersive room, cocktail &
boutique

Watchmaking workshop – duration 30 min, registration mandatory at Zenith reception
Cocktail on Saturday April 1 as of 6 pm on Zenith booth
Possibility to buy Zenith watches