

Experience
Watchmaking

WATCHES AND WONDERS GENEVA

1 - 7 APRIL 2025

OPEN TO
THE PUBLIC
5-7 APRIL
2025

PRESS ANNOUNCEMENT
Geneva, 25 June 2024

Watches and Wonders Geneva Foundation welcomes three new members

Chanel, Hermès and LVMH join the Watches and Wonders Geneva Foundation Board. This integration and openness mark an important step in the Foundation's desire to support the watchmaking industry as a whole, with all the stakeholders.

Founded in September 2022, on the initiative of Rolex, Richemont and Patek Philippe, the Watches and Wonders Geneva Foundation is pleased to announce the arrival of three new key members, Chanel, Hermès and LVMH, which are joining the founding members on the WWGF Board.

After two years as Chairman, Jean-Frédéric Dufour, CEO of Rolex, will pass the torch on 1 July 2024 to his successor, Cyrille Vigneron, President and CEO of Cartier, for two years, and will become the Treasurer of WWGF.

Under the stewardship of Cyrille Vigneron as Chairman and Claude Peny as Vice-Chairman, WWGF's Board will focus on defining the strategic and development axes of Watches and Wonders Geneva, a major event which currently brings together the biggest players in the global watchmaking industry. With 54 exhibiting brands and 49,000 visitors at its last edition in April 2024, Watches and Wonders Geneva posted a record result.

The Exhibiting Committee, composed of representatives of the exhibiting brands, will continue to ensure the success of the event.

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The integration of these new members will undoubtedly allow WWGF to make watchmaking shine even more intensely around the world through its flagship event, Watches and Wonders Geneva.

The next edition of Watches and Wonders Geneva will be held from 1 to 7 April 2025. Stay tuned for more information.

EXHIBITING BRANDS IN 2024

A. LANGE & SÖHNE | ALPINA WATCHES | ANGELUS | ARNOLD & SON | ARTYA WATCHES | BAUME & MERCIER | BEAUREGARD | BELL & ROSS | BREMONT | CARTIER | CHANEL | CHARRIOL | CHOPARD | CHRONOSWISS | CYRUS GENÈVE | CZAPEK & CIE | EBERHARD & CO. | FERDINAND BERTHOUD | FREDERIQUE CONSTANT | GERALD CHARLES | GRAND SEIKO | GRÖNEFELD | H. MOSER & CIE. | HAUTLENCE | HERMÈS | HUBLOT | HYSEK | IWC SCHAFFHAUSEN | JAEGER-LECOULTRE | LAURENT FERRIER | LOUIS MOINET | MONTBLANC | NOMOS GLASHÜTTE | NORQAIN | ORIS | PANERAI | PARMIGIANI FLEURIER | PATEK PHILIPPE | PEQUIGNET | PIAGET | RAYMOND WEIL | RESSENCE | ROGER DUBUIS | ROLEX | RUDIS SYLVA | SPEAKE MARIN | TAG HEUER | TRILOBE | TUDOR | U-BOAT | ULYSSE NARDIN | VACHERON CONSTANTIN | VAN CLEEF & ARPELS | ZENITH

More info at watchesandwonders.com

Download the press announcement, photos and videos at
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